

## **AN OPEN LETTER TO ALL FOOTBALL LOVERS ACROSS THE ILLAWARRA AND SOUTH COAST**

We are delighted to confirm that we have commenced our "Journey to the A-League". Our standalone bid will be fully inclusive across the entire Illawarra and South Coast and will provide football representation for our region and complete pathways and opportunities for all of our children.

Our bid will truly represent our community and will nurture and grow the strongest and most productive football nursery across Australia. From Helensburgh to Eden and everywhere in between, we will have our team's playing out of WIN STADIUM – The Wolf Den and demonstrate to the rest of the country what a football powerhouse we are.

Our initial expression of interest must be submitted by 24 May 2018. Our submission will be diligently researched, well presented and very exciting. We are working hard to ensure that our expression of interest will lead to us being shortlisted for ongoing negotiation and discussions with the FFA with a view to returning our regions people to the highest level of football in Australia.

Proving community support is crucial. We need YOU, and all the football fans of our regions, to unite and provide a groundswell that is hard to ignore. Let's demonstrate to the rest of Australia a groundswell of support for our team, the hunger and passion we have for football and our desire to return to the national stage. You can help our call to arms through the following:-

**CROWDS** – Let's fill WIN STADIUM – The Wolf Den, for every one of our remaining home games this season. We return home this Sunday 22 April to play Bonnyrigg White Eagles FC. We already boast the largest and most passionate crowds in the NPL but let's build on that even further. Get to the game, bring your children and your friends. Bring as many people as you can.

**SOCIAL MEDIA PRESENCE** – Like our Facebook page [www.facebook.com/wollongongwolves](http://www.facebook.com/wollongongwolves). Let's immediately double our existing numbers and build on that even further. Let's have a digital presence that truly represents the support and passion we all have for football across our region. Like our page and encourage everyone you know to do so as well. Watch our numbers soar.

**MEMBERSHIP** – Sign up and become a WOLFPACK Member. Fantastic value with great benefits and bonuses which also proves your commitment to our club and our region. Support our club that supports our community. Grow our member numbers to prove our existing fan base. Demonstrate the hunger and craving we have to bring the highest level of football back to our own backyard.

This is a once in a generation opportunity for a national football presence for our regions. We call upon you to play your part and demonstrate to the FFA and the entire football community of Australia that the logical and exciting choice for the very first team to be announced for inclusion in our expanded national football competition is us, your mighty Wollongong Wolves Football Club.

We have been there in the past – we have been very successful in the past – we are coming back and we are striving to be successful in the future.

Go you mighty Wolves!

Chris Papakosmas, CEO.