

Daffodil Day



Yellow hue signals hope for cancer sufferers

FRIDAY, August 23 is the time the nation turns yellow as Daffodil Day rolls around once again.

Celebrating its 27th year in 2013, Daffodil Day is the biggest national fund-raising event in the southern hemisphere.

This year, the Cancer Council is aiming to raise over \$8.25 million to fund cancer research, prevention and support services.

The campaign this year is encouraging people around Australia to "grow hope" for a future free of cancer by making donations, volunteering or purchasing merchandise.

The Cancer Council is expecting over 10,000 volunteers to help out at more than 1200 Daffodil Day sites around the nation.

A number of volunteers will be selling merchandise for this Cancer Council fund-raiser in several locations throughout the Shoalhaven.

Merchandise will be available at Stockland Nowra, Wing and a Pear on Junction Street,

Broughton Court in Berry and Vincentia Shopping Centre.

Every day, around 300 Australians are told they have a life-threatening cancer.

By supporting Cancer Council's Daffodil Day you will give hope to the many lives affected by cancer; hope for better treatments, hope for more survivors, and hope for a cancer-free future.

Stephanie Rice is inviting communities all over Australia to take part in this iconic event.

The daffodil is the international symbol of hope for all touched by cancer.

You too can help in the fight against cancer by participating in Daffodil Day.

Just \$5 can help support a newly diagnosed patient, while \$500 can help fund ground-breaking research into better ways to prevent, diagnose and treat cancer.

These breakthroughs aim to reverse the statistic that one in two Australians will be diagnosed with cancer by age 85.



Leigh Bowman from Sussex Inlet is a local volunteer who sells daffodils and a range of other yellow merchandise for the Cancer Council's Daffodil Day.

Getting involved is easy. Daffodil Day merchandise is on sale at selected outlets throughout August, and you can donate to Daffodil Day at any time.

Why not order a merchandise box or volunteer your time on Daffodil Day? Just contact the local Cancer

Council on 1300 65 65 85.

In 2013, the Cancer Council aims to raise \$8.25 million nationally to continue to help fund vital cancer research, prevention programs and support services, like the Cancer Council Helpline – 13 11 20.

You'll find Daffodil Day sites near your local shopping area,

train and bus stations and national supporting outlets.

Register to volunteer, order a merchandise box or donate by visiting www.daffodilday.com.au, phone 1300 65 65 85 or find us on Facebook www.facebook.com/daffodildayaustralia

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