

South Coast Tourism Awards 2013

Top tourism operators recognised

OVER 270 people attended the gala presentation evening of The South Coast Tourism Awards at The Shellharbour Club on Wednesday, August 28.

As the premier tourism event on the South Coast it is the highlight of all the hard work that has been done by the thousands of tourism businesses from Helensburgh to Eden along the South Coast of NSW.

Acting chair of the South Coast Regional Tourism Organisation Diane Johnston said she was thrilled at the standard of entries. "[We've had] over twice the number entered in 2013 this year over last year," she said.

"All the companies that entered and made it to being a finalist are the best tourism businesses on the South Coast of NSW. The winners and all the place-getters

are the best of the best."

Chairman of the judges Ken Merrifield said all the entrants had been rigorously inspected and their submissions assessed.

"The standard was exceptionally high and the judges' task was made difficult in picking the winners," he said.

"In many categories the judges decided to award silver and bronze as well as there was very little margin between entrants."

Executive officer of the South Coast Tourism Organisation Tom Phillips said tourism contributes \$2 billion a year to the South Coast economy and employs over 21,000 people.

"These tourism awards allow the best of our tourism industry to show off what they can do and to demonstrate to the world at large that the tourism product here on the South Coast of NSW is second to none."



Stuart and Rachael King, owners of Dolphin Watch Cruises win gold for tour and transport operator.



Tracey and Ken Moore of Swan Lake Tourist Village. Photo courtesy of the Sussex Inletter.

Gold for Swan Lake

SWAN Lake Tourist Village at Cudmirrah boasts a family friendly holiday getaway and is a truly magic location with the lake right at its doorstep.

The park is one of 12 Holiday Haven Tourist Parks in the Shoalhaven region.

At the 2013 South Coast Tourism Awards for Excellence Swan Lake Tourist village won gold for Best Tourist and Caravan Park up to three-and-a-half stars and Best Tourism Small Business Operator on the South Coast.

Tracey and Ken Moore have managed and operated Swan Lake Tourist Village for nine years and said their passion was to make everyone's holiday memorable.

The park is centrally located to all the major attractions and areas of the Shoalhaven and six kilometres from Sussex Inlet.

The quiet, peaceful and well-maintained tourist village is the ideal place to get away, whether caravanning, camping or staying in a cabin.

It's a great destination for those into water

skiing, jet skiing, canoeing, kayaking, fishing, bush walking or just relaxing by the water.

Cudmirrah Beach offers great surfing and access to Conjola National Park is just at the end of the road.

Children under 12 years stay free and during summer school holidays an extensive activity program will keep them entertained, as well as the park's new recreational zone with playground, jumping pillow, swimming pool, tennis court and climbing spider.

Swan Lake Tourist Village boasts spa and holiday cabins, large grassed camp and caravan sites with power and water included, solar-heated swimming pool, half court tennis, canoe hire, a function area, barbecue and picnic facilities, clean amenities and free Wi-Fi.

Swan Lake Tourist Village is located at 4 Goonawarra Drive, Cudmirrah.

For more information phone the toll free line on 1300 555 517 or directly on 4406 2060, or visit their website www.swanlaketouristvillage.com.au



Joe Puglisi, manager of Shoalhaven Visitors Centre, Nowra with Shoalhaven Tourism Board Chair Catherine Shields.



Leon Rodwell from the Treat Factory in Berry wins gold for tourism retailing.



Garry Wall and Jeni Harvie Anchor Bay Motel, Greenwell Point win gold for budget accommodation.

Swan Lake Tourist Village

Easy access to Swan Lake, Cudmirrah Beach, Conjola National Park and close to all the attractions including bushwalks, bike track along the lake, water skiing, fishing, canoeing and other water activities.

- Self-contained spa cabins and ensuite cabins
- Kids under 12 stay free all year • Swimming pool
- Powered sites • Camp kitchen
- Able to cater for small functions and receptions
- Accommodation packages available
- Dual South Coast Award Winner 2013, Tourist & Caravan Park up to 3.5 star and Small Business categories.

Cnr Collier and Goonawarra Drives, Cudmirrah

1300 555 517

KIDS UNDER 12 STAY FREE

