

**MIGHTY HELPFUL
MITRE 10**

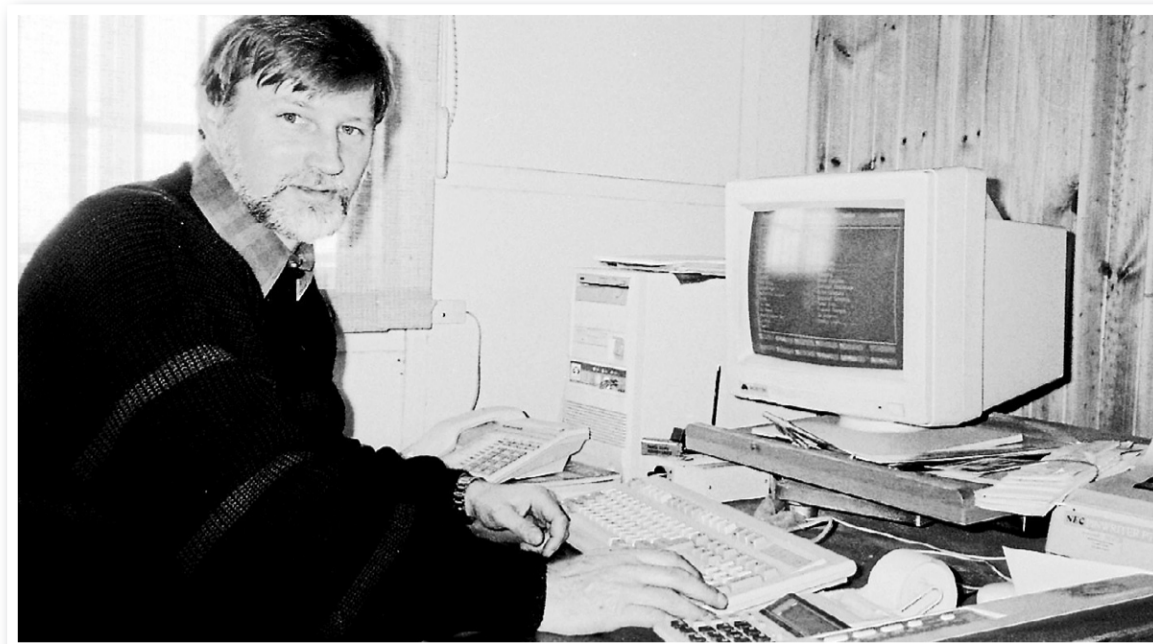
Goulburn Produce Celebrating 30 Years



Specialist staff

IN 1989 as well as Bernard and Lex, there were seven people on the payroll. Former Commonwealth Bank employee Ron Platts had joined them as the company's credit manager and Goulburn Produce moved from off site record keeping and accounts processing to their own accounts computers.

With the ever expanding business it was obvious that they would need specialists, people who were knowledgeable about the wider range of products, their application and where to source associated materials. It was also important to have people with administrative ability and others to do the transporting.



GREEN SCREEN: Ron Platts is another key member of the Goulburn Produce Mitre 10 team with over 23 years' experience with the business. He has overseen many changes in the organisation's computing system during this time. August 1993.

Master Lock **TOUGH UNDER FIRE**

CONGRATULATIONS

GOULBURN PRODUCE AND RURAL SUPPLIES ON 30 YEARS OF SUCCESSFUL TRADING



**MIGHTY HELPFUL
MITRE 10**

For a complete range of padlocks and portable security solutions
Visit **Goulburn Produce and Rural Supplies**

Keeping the records straight

EVEN before Goulburn Produce and Rural supplies' expanded from their Craig St premises to the old railway workshop building in Sloane St, Ron Platts was invited to join the business as their accounts specialist.

He had been working with the Commonwealth Bank and could see advantages in working for a local organisation that seemed to be moving ahead.

Before Ron's arrival, the computer accounting system was based off site but the directors saw the need to invest in their own system and employ a specialist to run it for them.

The family run business had several arms and was therefore not just a single stream operation. Apart from the rural supply and hardware, there were, for example, the farming enterprises and Gilmour Inn just to name some of the components to the complexity of accounting.

Ron has helped guide the business's expansion through his understanding of computer based accounting and passion for accurate record keeping.

He was there for the introduction of GST and the scrapping of the retail sales tax and the various changes in tax and business reporting dictated by government departments.

"I do really enjoy the financial management side of the business and now with the Braidwood Rural, Wines on Wallace, Wongaburra Wines, the rental income stream and GoulPro Power Pumps and Sheds, I am working more in a supervisory role with other staff doing the input work," he said.

"It is quite exciting to be part of the organisation and I am proud of my part in the growth in the 23 plus years I have been with them.

"It is interesting to look back at the changes in the financial management system and the technology as well as the complexity of accounting requirements."

Outside of his work, that regularly expand beyond office hours, Mr Platts enjoys gardening and spending time with his grand children.

When it comes to the garden he takes great delight in producing his own vegetables for the dining table.



A man of many talents

Greg Muffet

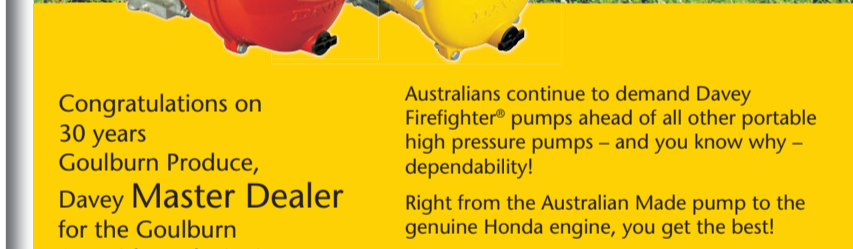
GREG has been in the Timber industry for over 40 years, beginning his career as a glazier at Godfreys.

It was 17 years ago that Greg began work in the sales team at Goulburn Produce. He now is a jack-of-all-trades as a department manager of sorts, dealing with things from roofing to stock ordering

and keeping everything in order, customer and pricing. His experience and knowledge considered priceless to the business.

Outside of work, Greg is actively involved in the Goulburn City Lions Club and takes an interest in the Speedway, home maintenance and gardening. He describes Goulburn Produce as a "great company to work for."

DEMAND THE BEST!
DAVEY
Firefighter



Congratulations on 30 years Goulburn Produce, Davey Master Dealer for the Goulburn & Braidwood Districts

Australians continue to demand Davey Firefighter® pumps ahead of all other portable high pressure pumps – and you know why – dependability!

Right from the Australian Made pump to the genuine Honda engine, you get the best!
Demand the Best – Demand Davey

POWERED BY
HONDA



DEPEND ON
DAVEY
WATER PRODUCTS



PUBLIC RELATIONS: Kathryn (Maas) Pingilley is the agronomist for Goulburn Produce and Rural Supplies. So much of her time is spent in the field with their clients. When she is not outdoors she can also be found looking after the promotional activities for the enterprise.

Following the family path

KATHRYN (Maas) Pingilley has been with the company for over 12 years, including a three year stint at University doing a Bachelor of Ag Science specialising in Agronomy.

After finishing Yr 12 in 1999, and deferring her university degree in Early Childhood Education, she started working in the Braidwood store, Braidwood Rural Supplies.

"I wasn't sure that Early Childhood Education was right for me," Kathryn said. "I needed a break from schooling too."

"I fell in love with the rural business, and really enjoyed working with the client base."

"While I was in Braidwood, the business employed our first agronomist, Christine."

"I spent some time with her and absolutely loved what she did."

"Christine told me I should go to uni as it would be the best time of my life, so I did."

Kathryn started her Ag Science degree at Charles Sturt University in Wagga Wagga in 2002.

Once home and looking for work, an opportunity opened up for Kathryn to work for the family business once again, but in Goulburn.

"I had only four weeks with the previous agronomist, then I was on my own," she said.

"Although a bit daunting I had some great contacts in the industry who really helped me build my

knowledge base.

"I came into the industry in the middle of the drought so it was tough at times, disheartening to see some crops and pastures not do as well as you know they can, but with many success stories as well."

"The agricultural industry is a real challenge, but at the same time very satisfying, day to day and year to year it changes so much, there is always something new to learn and I think that's why I love it so much."

Kathryn believes that her future is with the agricultural industry it will remain a key component of the region's economy.

"I met my husband in the industry and our son is already obsessed with Tractors," she said.

"Working with the family business is also very satisfying as I don't just have my career here, I have my whole life here, working with my family."

"Continuing to build on the foundations that my grandfather and grandmother laid makes me very proud."

"I get many lucrative job offers to work in Western Australia and Victoria, but I love working in the family business, although sometimes I do wish it was somewhere a little warmer!"



Above: NETWORKING: Ron Platts, at his work station with a computer linked to the entire network of the enterprise's computers, last week.

Right: RENOVATIONS: Renovations underway at the defunct Per Way Workshops in Sloane St, south of the Goulburn Railway Station, September 22, 1988.



Goulburn Produce **MIGHTY HELPFUL
MITRE 10**

**Great THUNDERBIRD
Electric Fence
deals now available**

All 2 years Warranty



**S150 20km Solar
Energiser**

\$405
Save \$190



**M1680R 130km
Mains Energiser**

\$535
Save \$215



**S40B 5km Solar
Energiser with
built-in battery**

\$299
Save \$136

**Congratulations to
Goulburn Produce Mitre10**

1828179

Manufacturer of Quality Pipeline Systems

- ▶ PVC Pressure Pipe & Fittings
- ▶ PVC Non Pressure Pipe & Fittings
- ▶ Polyethylene Pipe & Fittings
- ▶ BlackMax Drainage Pipe & Fittings
- ▶ Ductile Iron Pipe & Fittings



IPLEX
Pipelines

Proud supporter of Goulbourn Produce

Visit **Iplex website at www.iplx.com.au**

Iplex Pipelines Australia Pty Limited ABN 56 079 613 308