



Glen Innes and District Services Club

March 7, 8 & 9, 2014



free entry

All shined up for Minerama

MINERAMA has a slick new look this year with a new logo and new website near as shiny as the gems it showcases.

The festival – at the Glen Innes and District Service Club and flowing through its rear car park into King George Oval – also has a slight name change to be a gem and jewellery show, to reflect it covers everything from the dirt to finished pieces of art and all in between.

Speaking of dirt, the Glen Innes Gem Club will be giving kids an opportunity to get their hands dirty with the prospect of unearthing some treasure without travelling too far from the Services Club. There will also be daily faceting demonstrations to transform any finds to reveal their true beauty, and more than 70 dealers trading in everything to do with fossicking, right up to the finished product. The brag board will also be operating to show off special finds.

Minerama runs at the Services Club this Friday and Saturday (March 7/8) from 10am to 6pm, and on Sunday (March 9) from 10am to 3pm, and entry is free. A new addition to the program of events this year is a special dinner at the Services Club, featuring special guest presenter Pam Hutchins of

Wide Bay Valuations. Seating is limited, but dinner bookings can be made by phoning Julie at the club on 6132 1355.

There is a range of field trips for those who prefer to be guided to the best fossicking spots, and the nationally-renown Curnow mineral collection will be on show at the Emmaville Mining Museum along

with a huge collection of mining memorabilia.

There's already a well-established buzz on ALF (the on-line Aussie Lapidary Forum hosted by Glen Innes's own Aussie Sapphire Warehouse) about Minerama, so a glittering time is anticipated this weekend.



Plenty to see: The Services Club was aglow with gem-lovers last year.

MINERAMA FIELD TRIPS

Trip	Destination	Departing
Thursday		
1	Pretty Valley	8.40am
2	Glencoe	8.45am
Friday		
3	Lonewood	8.50am
5	Yarrow Creek	8.40am
Saturday		
6	Yarrow Creek	8.50am
7	Family fossicking	9am
8	Family fossicking	8.40am

All trips leave from the Services Club and are scheduled to return around 4pm. They are self-drive, in a guided convoy, and may vary in extreme weather conditions. See the Minerama website www.minerama.com.au for the latest information.

Special smiles for band-wearers

ALL those visiting Minerama at the Glen Innes and District Services Club this year will be given a special wristband denoting whether they're local (blue) or visiting (hot pink), and it is hoped that local businesses will come on board to make the wearers feel a bit special as they explore other areas of the town.

"We're aiming to connect businesses with Minerama, to help them understand what it brings to us," Glen Innes Severn tourism and events manager Peter Teschner said. "Once we know the proportion of locals to visitors we can extrapolate the commercial value of the festival, and collect data to build the program. It has huge potential."

Mr Teschner is encouraging shop staff to greet visitors with a friendly 'welcome to Glen Innes' and to engage them in conversation.

"We need to be known as a friendly town," he said.

He hopes retailers may also acknowledge the

visitors with a discount or something as simple as a two-for-one coffee deal to make them feel a little special.

"Maybe this is a good opportunity to move some older stock," he said.

"Pile it up on a table at the front of the shop.

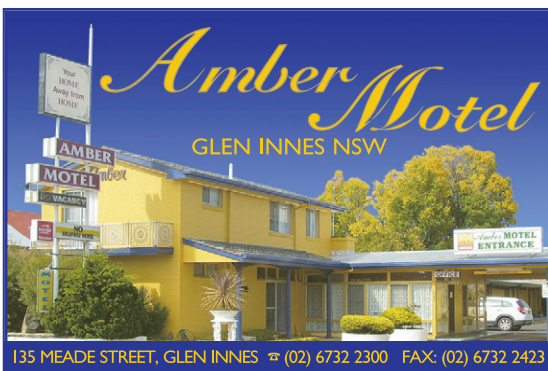
The initiative supports Mr Teschner's mantra of "business will go here it is invited and stay where it is well treated."

The free wristbands can be picked up at the Service Club or at the Glen Innes Visitor

Information Centre in the lead-up to the festival or at the festival itself, and Mr Teschner is encouraging everyone to wear the bands all weekend. The bands are coded and automatically give wearers an entry into special draws for locals and visitors at 5pm on Saturday at the Services Club. Winners don't have to be present at the draw, but the winning numbers will be displayed at the club and prizes must be claimed before Minerama closes at 3pm on Sunday.



Wristband challenge: Visitor Information Centre's Sal Molesworth and Services Club's Julie Clement model the latest in Minerama wristbands.



135 MEADE STREET, GLEN INNES ☎ (02) 6732 2300 FAX: (02) 6732 2423

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PHONE (02) 6732 4292

Glen Innes and District Services Club
Cnr Grey & Lang Streets

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Highlander CD Launch



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Glen Innes & District Services Club
Cnr Grey & Lang Sts Ph 6732 1355



mineralama
GLEN INNES ★ NSW
march 7, 8 & 9, 2014
Ph: (02) 6730 2400 minerama.com.au

welcomes you to the
largest annual
fossicking, jewellery & gem show
in NSW

at Glen Innes & District Services Club
120 Grey Street & flowing through the
car park onto King George Oval

free entry



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