



RM1913441

Keeping in touch on Mother's Day

ALMOST half of NSW mums have forsaken the landline for catch-ups with their kids, with one in 10 mums preferring video calls and one third moving over to mobile, a survey has revealed.

The Telstra survey into the phone habits of Australians also found that half of NSW residents call their mum at least once a week, while another 20 per cent call her every day.

Telstra Country Wide area manager, Chris Taylor, said NSW mums, have swapped the humble landline for more mobile technologies.

"These days more mums are happy to be called on their mobile for the weekly catch up and increasingly they are enjoying video calls too - in fact 12 per cent of the NSW mums we surveyed like receiving video calls from their kids and grandkids," Mr Taylor said.

The survey also found

nationally that almost half of young adults aged between 18 to 25 phone their mums every day, with more than one in 10 calling because they need something - the kind of phone call mums least liked receiving.

Mr Taylor said younger adults, perhaps living on their own for the first time, often call home for household advice.

"I'm sure many mums can relate to the urgent phone call from their kids wanting to know how to remove red wine stains from the carpet or how to boil an egg," Mr Taylor said.

Each year Telstra experiences significant increases in call volumes on Mother's Day.

"Many of us probably feel like we don't call our mum enough, however according to the mums we surveyed most say their kids call often enough, which is a relief to hear," Mr Taylor said.



A new survey into the phone habits of Australians has found that half of NSW residents call their mum at least once a week.

The perfect gift

WHEN Deborah Robinson first came to Queanbeyan from Sydney, she walked the main street of town looking for a suitable space to open a shop, and came across Cassidys Arcade.

She had always dreamed of opening her own little shop with unique and high-quality products - with an emphasis on Australian Made.

As the business name 'Beautiful Gifting' suggests, Deborah has beautiful gifts for all occasions.

She believes that "words express but gifts deliver" and has a great range of gifts in stock perfect for Mother's Day.

Some great gifts include St Albans Mohair throws, Naya beauty products, deluxe bassinet and cot quilts, baby bibs and aprons, hand-painted Turkish ceramics and Mrs Darcy candles and hand cream.

See the full range at Beautiful Gifting, Shop 14 Cassidy's Arcade Queanbeyan, just off Monaro Street.



Deborah Robinson has all your Mother's Day options covered at 'Beautiful Gifting' in Cassidys Arcade.

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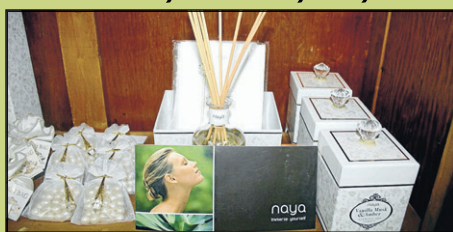
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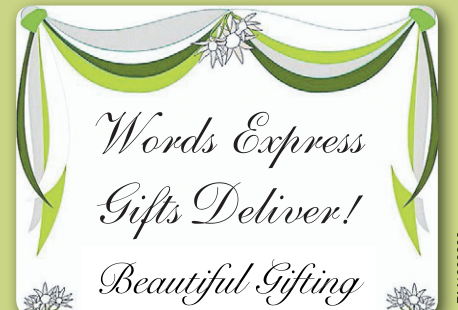
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