

## ADVERTISING TEMPLATE

### The topics are:

**‘Being responsible with money’** (Financial awareness). The purpose of the advertisement is to encourage people to save and/or promote the benefits and value of saving and the benefits of managing their finances.

**‘Here for Good’** – The purpose of the advertisement is to focus attention on Newcastle Permanent’s role in providing support for community initiatives through sponsorship and the work of the Newcastle Permanent Charitable Foundation.

**‘Literacy’** – The purpose of the advertisement is to focus attention on the importance of literacy and to promote the value of learning to read.

STUDENT: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

Here for their  
future, here for  
the community

13 19 87 [newcastlepermanent.com.au](http://newcastlepermanent.com.au)

Here for good.  **NEWCASTLE  
PERMANENT**