

A sassy new innovative business has started in Scone providing an exclusive and unique service to local men, women and teens of all ages

Fiola Labron Johnson is a personal stylist who has created 'fiolastyle' - a personalised and bespoke styling business providing real advice and style tips for everyday people who would like to maximise their own potential, and look and feel great every day.

Fiola covers all areas of fashion and style, including daywear, special event dressing (weddings, formal, red carpet) equestrian events (racing, polo) and maternity wear services.

With extensive experience in the fashion industry and personal stylist and interior stylist qualifications to her name, Fiola is a true professional who aims to give each and every client a great result. Loving what they see in the mirror, every day.

Fiola has been involved with fashion, style and horses from a young age, which allowed her to develop her passion in all these areas, and bringing international, sophisticated, wearable style to the Upper Hunter area is her mission.

She genuinely loves to help people realise their full potential, and does so in a friendly and relatable manner. She believes that knowing what her client's lifestyles are is vital to getting it right each time.

Being a local herself, she understands her client's needs and client happiness is her ultimate aim.

Fiola's modelling background also really helped her to gain the knowledge of confidence, self awareness and personal presentation which allows her to give her clients those coveted insider tips on looking their best. In addition to her personal styling services, Fiola also offers a unique 'home styling' service, which she feels truly compliments the personal styling services.

Fiola's services are not just for the high flyers, with very affordable rates starting at just \$90 and offering numerous options such as wardrobe consultations, personal shopping sessions and special events advice. Her 50 Classic Essentials provides a checklist of all the items she believes every functional wardrobe should contain.

Fiola said she is so excited to bring this glamorous and exciting option to the local people and is looking forward to working with the locals to improve their image and self confidence.

"My aim is to help people of all shapes and sizes, ages and budgets feel great in their own skin, loving the way they look and embracing their best features," Fiola said.

"I really like having the capability to help someone feel great about themselves, it's all about boosting my clients confidence, and I love that," she said.

Teaching her clients how to stop wasting precious money on clothes and accessories that don't flatter them, and items they will never wear is a strong focus for Fiola, as she sees this type of wasteful purchasing a lot, and she believes that for that reason alone her services are a great investment. Fiola can show you how to be smart with the items you purchase, and have the look you have always wanted.

To find out more, and to give your style an overhaul contact Fiola on 0459 269 016 or email her fiola@fiolastyle.com.au Visit her website at www.fiolastyle.com.au

FLJ

Fiola Labron Johnson

PERSONAL STYLIST

