

138th Annual Nowra Show

Advertising feature

No bull – this event is wild

BULL riding is the most recognised and popular of all the rodeo events and Berry Show audiences will get an eye-ful on Friday evening. It requires balance, flexibility, co-ordination, and courage. Facing down a bull takes as much mental preparation as it does physical ability. The rodeo is set to attract some of the top bull riders in NSW who are vying to win valuable dollars towards zone and national titles. Additionally the winner of the 2014 open bull ride will be taking home a ride tough gold championship buckle. With bulls being supplied by George Hemenstall from Yass, the cowboys will be getting on some of the rankiest bulls in Australia and it will take more than physical toughness to last the eight seconds.



ROUGH RIDE: Some of the action from the 2013 Nowra Show rodeo.

So head on down to the Nowra Show on Friday night to witness the thrills and spills of the rodeo – who will win?



AIR TIME: Isuzu UTE's Team D-MAX Precision Driving Team will wow the crowds on Saturday night at Berry Show with impressive jumps.

Precision driving team to deliver an adrenaline pumping performance

A NEW attraction to the 2014 Nowra Show is sure to get the adrenaline pumping. Isuzu UTE's Team D-MAX Precision Driving Team will wow the crowds on Saturday night, with 180 degree spins, hair-raising four way crossovers and even jumping over three D-MAXs on the 14m ramp to ramp jump. Piloting the Team D-MAX UTEs are four of Australia's top motorsport drivers Jack Monkhouse, Dave Shannon, John Boston and Michael Long. The team performs in front of millions of people across Australia every year at major and regional agricultural shows, motorsport events and trade days across Australia with a variety of manoeuvres and formation driving. "Precision driving has been a crowd favourite at city and regional

agricultural shows for over 45 years and reaches a huge live audience in our target markets," said Isuzu UTE's senior public relations manager Dave Harding. "No other sponsorship property outside of off-road racing gives us the opportunity to display D-MAX ute in action, and what Team D-MAX do is truly amazing." The performance includes close formation driving, high speed drifts and slides, crossovers and ramp jumps. "Obviously the drivers are pretty skilled and the shows we do are a massive test for the vehicles but the D-MAX is the real deal in terms of ruggedness and performance," team D-MAX marketing manager Josh Webster said. Don't miss the shows at 6.30pm and 9pm on Saturday, February 8 at Nowra Show.

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We wish the organisers and participants a wonderful 2014 Nowra Show

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Admission charges

THE cost for admission to this year's Nowra Show is \$10 for adults and concession, \$5 for children between five and 16 years. Car parking is \$5. Gates close at 10pm. All competitors need to pay entry. Members must wear their wristband.

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