

Rate Card 17/18 (M-F)

Put your message everywhere your customers are!

T11 & MREC \$582.23	T21 & MREC \$1,026.96	T12 & MREC \$1,026.96	T31 & MREC \$1,471.69	T22 & MREC \$1,916.42	T41 & MREC \$1,916.42	T14 & MREC \$1,916.42	T51 & MREC \$2,361.15
T32 & MREC \$2,805.88	T23 & MREC \$2,805.88	T24 & MREC \$3,764.09	T42 & MREC \$3,764.09	T81 & MREC \$3,764.09	T52 & MREC \$4,653.55	T43 & MREC \$5,543.01	T34 & MREC \$5,543.01
T44 & MREC \$7,390.68	T82 & MREC \$7,390.68	T63 & MREC \$8,280.14	T83* & MREC \$11,086.02	T64* & MREC \$11,086.02	T74* & MREC \$12,864.94	T84 & MREC \$14,643.86	T88 & MREC \$28,875.22



Further Information

- All display ads are in full colour and include MRECs
- Annual spend discounts can apply
- All prices are GST inclusive
- Rates effective to 30 June 2018
- * Only for Real Estate & Motoring

Bundle Brackets

Modules	Ad Impressions
1-7	5,000
8-15	7,500
16-23	10,000
24+	15,000

Rate Card 17/18 (Sat)

Put your message everywhere your customers are!

T11 & MREC \$684.19	T21 & MREC \$1,230.87	T12 & MREC \$1,230.87	T31 & MREC \$1,777.56	T22 & MREC \$2,324.25	T41 & MREC \$2,324.25	T14 & MREC \$2,324.25	T51 & MREC \$2,870.93
T32 & MREC \$3,417.62	T23 & MREC \$3,417.62	T24 & MREC \$4,579.74	T42 & MREC \$4,579.74	T81 & MREC \$4,579.74	T52 & MREC \$5,673.11	T43 & MREC \$6,766.49	T34 & MREC \$6,766.49
T44 & MREC \$9,021.98	T82 & MREC \$9,021.98	T63 & MREC \$10,115.35	T83* & MREC \$13,532.97	T64* & MREC \$13,532.97	T74* & MREC \$15,719.72	T84 & MREC \$17,906.46	T88 & MREC \$35,400.42



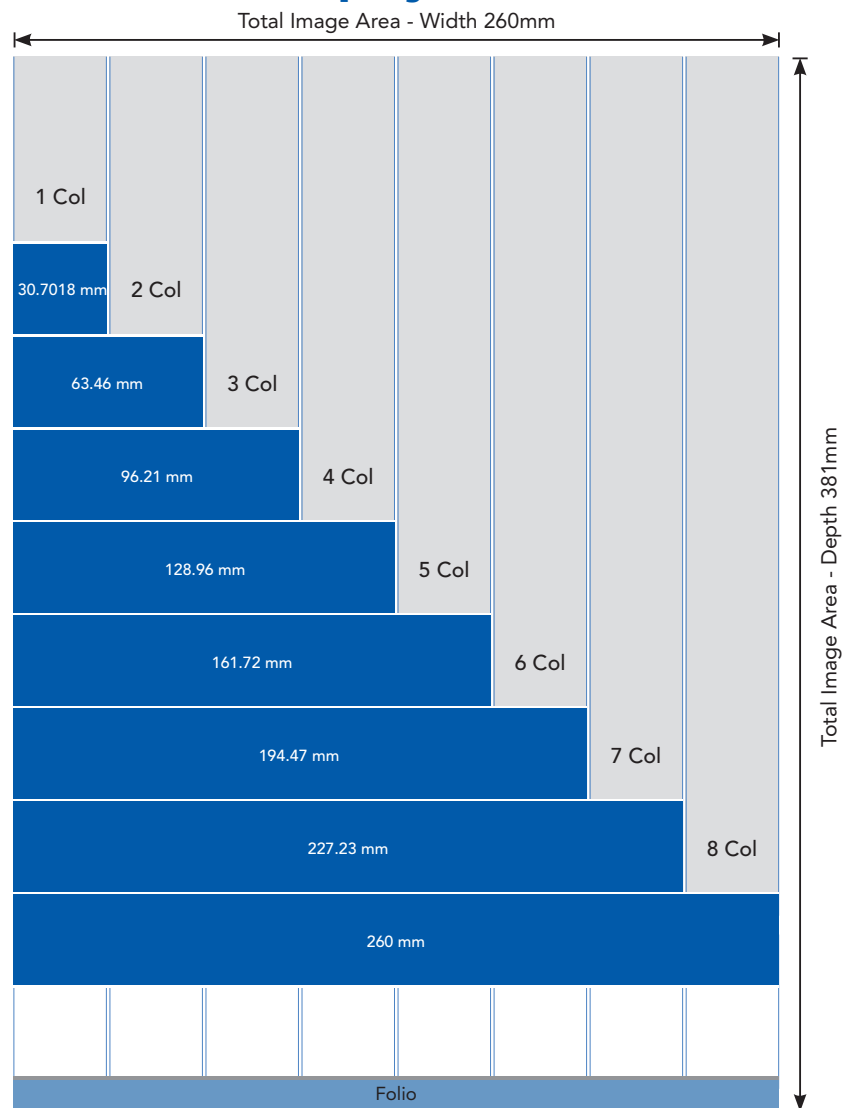
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8-15	7,500
16-23	10,000
24+	15,000

Classifieds Display Sizes



Special Position Loading

Page 1	100%
Page 2	30%
Page 3	40%
Page 5	30%
Page 7	30%
Page 9, 11	30%
Back Page	30%
Page 4, 6, 8, 10	25%

Classifieds Rates

Lineage	\$7.54 per line - minimum 4 lines
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Classifieds Column Specs

Column = 30.7018 mm
Gutter = 2.0526 mm

Rules

- Discount rates can't be combined
- Any unique ad positions need to be authorised by a business manager
- Any unsold premium positions are laid out at our discretion

Specifications

- All classified text are on 4 lines
- Text layout is 8 point font on an 8 column grid
- No more than two UPPERCASE words permitted in ad copy
- Averages out to be 80 chars per ad including spacing

Deadlines

- Booking Deadline
- Material Deadline

Classified Display Deadlines

- Booking Deadline
- Material Deadline

Annual Spend Discount

T11 CASUAL*	0%
\$2,000	5%
\$5,000	11%
\$20,000	16%
\$50,000	22%
\$100,000	29%
\$150,000	37%
\$200,000	46%
\$250,000	50%

Forward Selling Discount

13 Weeks	20%
12 Weeks	20%
11 Weeks	18%
10 Weeks	18%
9 Weeks	15%
8 Weeks	13%
7 Weeks	10%
6 Weeks	8%
5 Weeks	5%
4 to 0 Weeks	0%

Contact Details

Ph: