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Marina Vergone Mayor, City of Mandurah

It gives me great pleasure to welcome you all to the 16th Channel Seven Mandurah Crab Fest. the City of Mandurah's signature annual event which has evolved over time to become one of Western Australia's largest free festivals.

Over the years, Crab Fest has attracted large crowds to Mandurah's foreshores, city centre and cultural precinct area, with last year's event attracting well over 100,000 local, national and international visitors.

Crab Fest is nothing short of a sensory delight, with festival-goers enjoying two days of entertainment and fun for all ages, including live music, celebrations, spectacular fireworks, gourmet food and local produce including our famous fresh Blue Manna crabs.

For the third consecutive year, the Action Sports Games Mandurah will be a highlight attraction of Crab Fest, and we can all share the excitement of the games with skateboarding, freestyle motocross and BMX competitions, as well as some of the world's best wakeboarders and water-skiers who will take to the Peel-Harvey Estuary in the International Waterski and Wakeboard Federation's World Cup.

Crab Fest gives us an amazing opportunity to showcase our wonderful city to the world, via national and international media exposure, and provides economic and social benefits for our community. We hope you enjoy your time at our much-loved Channel Seven Mandurah Crab Fest weekend.

#### Welcome to Mandurah for the Action Sports Games.

Now in its third year, the event features a round of the International Waterski and Wakeboard Federation's World Cup as well as freestyle motocross. skateboarding and BMX riding.

Attracting some of the world's best action sport heroes, the Action Sports Games will be an exciting spectacle for spectators and provide an economic boost to local businesses.

The Action Sports Games Mandurah is proudly supported by the State Government through Eventscorp's Regional Events Program, which is funded by Royalties for Regions.

The State Government supports regional events across Western Australia because they attract visitors, generate media exposure and add vibrancy to regional towns, making them exciting places to visit, as well as great places to live.

The Action Sports Games Mandurah also coincides with the popular Channel Seven Mandurah Crab Fest, which is expected to draw more than 100,000 people over the weekend. This Crab Fest is proudly supported by Eventscorp's Regional Events Scheme, which is jointly funded by the Royalties for Regions program.

If you are visiting Mandurah for the Action Sports Games or the Crab Fest, take the opportunity to explore this extraordinary city.

Set on the shores of beautiful Mandjar Bay, Mandurah is a modern seaside hub. The marina precinct boasts a fantastic range of cafes, restaurants, bars and shops. Mandurah is also a water lover's paradise, with stunning waterways and beaches offering a range of activities from crabbing and jetskiing, to surfing and windsurfing.



Liza Hanny

Liza Harvey MLA Minister For Police; Tourism; Road Safety; Women's Interests



Terry Redman MLA Minister For Regional Development; Lands

If you are travelling to Crab Fest from outside of Mandurah, the train is a hassle-free, direct, fast and frequent way to get there. Transperth's Mandurah line will get you to Mandurah from the Underground and Esplanade stations in around 48 minutes.

At Mandurah station a FREE shuttle bus will be waiting to take you straight to the heart of the event on the eastern foreshore. They run from 10.00am to 10.00pm on Saturday and 10.00am to 7.00pm on Sunday.

Mandurah is less than an hour by car from Perth on the freeway, exiting at Mandjoogoordap Drive. For visitors travelling from the South on the Forrest Highway please use the Pinjarra Road exit. Visit our website to download a parking map including designated ACROD locations.

If you live close by, why not take advantage of our bicycle valet station? Simply ride to the event and park your bike in the FREE, secure bicycle areas located at Hall Park and the Reading Cinema car park, which are open between 9.00am and 6.00pm both days.

Have a safe journey to Mandurah!



# THIS YEAR'S EVENT IS HOSTED BY SUNRISE'S MARK BERETTA



All Enquiries: 0415 871 676 & 0458 427 412



The stage will be host to headline acts including X Factor's Taylor Henderson on Saturday evening and Australian music legend Daryl Braithwaite on Sunday as

well as local talents Jonny Taylor, musician and local radio personality Ali Hill, Petar Cirovic, Rob Walker, Nicola Milan, Knotwork, FINGERS Mitchell Cullen and Jasmine Atkins.



WATCH THE PULSE CIRCUS AS THEY PERFORM EACH DAY ON THE AERIAL RIG NEXT TO THE MIRVAC MAIN STAGE

Kids big and small will love this year's line up on The West Australian Children's Stage.

Following a sold-out Australian tour, we are excited to announce that Peppa Pig, Australia's No1. children's character, is coming to Crab Fest with her brother George.

The City of Mandurah will also be showcasing the best of local under 18 talent with an exciting variety show, Spotlite on Youth.

Plus Constable Care and Fat Cat will also be making an appearance to top off this purrrfect weekend line-up!

# HE WEST AUSTRALIA HILDREN'S STAGE





The City of Mandurah's strategic waste partner, Transpacific Cleanaway, will proudly present a spectacular fireworks display over the waters of Mandjar Bay on Saturday evening.

For the safety and wellbeing of other festival goers, the City of Mandurah advise against bringing dogs to this event.

SEE THE FIREWORKS

8.30PM SATURDAY

Whilst at the event why not treat yourself to some of the best local hand crafted homewares and clothing products?

With over 45 market stalls, there will be something for every taste and age. Wander through the festival or escape the crowds and head along to the Smart Street Mall or the Mandjar Markets in Mandjar Square.

# ANOTHER GREAT CITY OF MANDURAH SMOKE FREE EVENT







The Good Guys cooking stage, centrally located in the gourmet food precinct, will again play host to My Kitchen Rules.

Come along to see Chloe & Kelly and a host of Channel Seven television and sporting personalities cook up a storm in our foreshore kitchen. Pick up tips, inspiration and above all a few laughs along the way!

Watch food demos live on stage throughout the festival weekend at the following times:



10.00AM

11.25AM

12.50PM

1.50PM

3.15PM

410PM

### With over 40 gourmet and continental food stalls at the festival, Crab Fest is a seafood lover's paradise!

Tempt your tastebuds with dishes such as Crab Fidana; Blue Swimmer, prawn, squid and chorizo paella; Pad Thai noodle with char-grilled king prawn and crab and sweeten up with choc covered frozen fruits or homemade fudge. Foodies certainly will not be disappointed!

## NEW FOR 2014 WINES OF THE REGION AT MANDJAR SQUARE

To compliment our delicious array of food, head over to the secluded Mandjar Square to escape the hustle and bustle and sample some of the best wines and refreshing ciders from the Peel and South West region.

The consumption of alcohol is only permitted in licenced areas.









#### MIRVAC MAIN STAGE

10.00AM	Official Opening - Mayor Vergone
10.007 11 1	ornelar opening mayor vergone

10.30AM	Petar Cirovic

12 00DM	∧li ⊔ill

130PM	Roh Walker

7.45PM	Taylor Henderson
1.12111	laylor richaerson

8.30PM FIREWORKS

#### **ACTION SPORTS GAMES**

8.00AM Women's Jumping Semi-final
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9.15AM Women's Wakeboard Semi-finals

11.15AM Men's Jumping Semi-finals

#### THE WEST AUSTRALIAN CHILDREN'S STAGE

10 00AM	Official Welcome - Junior Mayor Danr

3.15PM Constable Care Dance Party

#### BMX, SKATE AND FREESTYLE MOTO X EVENTS AND DEMOS ON WESTERN FORESHORE. SEE OVERLEAF FOR SCHEDULE

1.45PM Men's Wakeboard Quarter-finals

4.15PM Women's Wakeboard LCO

6.00PM Show Ski WA





The West Australian

The Good Guys

Crab Fest Costume

#### MIRVAC MAIN STAGE

10.15AM Scarlett

11.15AM Jasmine Atkins

1.00PM Brufield

2.30PM FINGERS Mitchell Cullen

3.30PM En Plein Air winner announced

3.45PM Daryl Braithwaite

#### **ACTION SPORTS GAMES**

8.30AM Men's Wakeboard LCQ

10.30AM Women's Big Jump Final

11.30AM Men's Big Jump Final

12.30PM Men's Wakeboard Semi-finals

#### THE WEST AUSTRALIAN CHILDREN'S STAGE

10.00AM Constable Care Dance Party

Crab Sales

11.00AM Peppa Pig Show

11.40AM Pop the Magician

12.20PM SpotLite on Youth Show

1.00PM Peppa Pig Show

1.40PM Pulse Circus

2.40PM Peppa Pig Show

3.15PM Constable Care Dance Party

#### 2.30PM Women's Wakeboard Finals

3.30PM Men's Wakeboard Finals

4.00PM Double Up Wakeboard Competition

# SUNDAY 16 MARCH

#### Channel Seven Mandurah Crab Fest artist Emma Blyth is excited about this year's festival.

"My inspiration for the artwork used in this years advertising is the beautiful Mandjar Bay. Our city is a hive of activity around the bay and I have tried to include all aspects of Mandurah into my painting in vibrant colour," Blyth said.

Emma's original oil on canvas was auctioned at last year's

event and the money raised was donated to Telethon.

"I am very proud to be able to help various charities - in the last few years my Crab Fest artworks have raised over \$10,000 for charity".

Be sure to drop into Emma's marquee on the eastern foreshore and meet the artist, where limited edition Crab Fest prints will also be available.

www.emmablyth.com.au





#### En Plein Air

Take a stroll along the En Plein Air art trail and watch local artists capture the essence of Crab Fest in the picturesque setting of Mandurah as part of the 4th annual open air art competition.

All finished pieces will be gathered for exhibition and judging next to 'M on the Bay' on Sunday 2.00pm - 4.00pm. Winners will be announced on the Mirvac Main Stage at 3.30pm.

#### Children's Dress Up Competition

Head up the Smart Street Mall on Saturday at 11am and watch the kids in the Crab Fest sea-themed costume competition. Children up to 16 years can pre-register for free to show off their creations and strut their stuff on the Smart Street Mall catwalk.

With ten cash prizes up for grabs, judges will be looking for a combination of creativity and originality.

Registration details at mandurahcrabfest.tv

#### **Treasure Hunt**

Grab a treasure map from the information points or download from the Crab Fest website and go on the hunt around the festival to discover clues and prizes for all of the family to enjoy.

#### Marina Fun Zone

Get active and play amongst the giant games or splash about on the water inflatable toys over at the Marina Fun Zone supported by Landcorp. With heaps of wet and dry interactive activities for kids big and small you only need to bring your sense of adventure and a towel!





#### SKATE + SCOOTER SCHEDULE

#### **SATURDAY**

1.00PM Skate qualifier start

Skate half pipe battle jam round 1

4.30PM Skate half pipe battle jam round 2

5.30PM Skate half pipe battle jam round 3

Skate half pipe battle jam round 4

#### **SUNDAY**

10.30AM Scooter semi finals - top 10

11.00AM Scooter semi finals - top 5

12.00PM Skate semi finals - top 9

12.30PM Skate semi finals - top 6

4.30PM Skate finals - top 3

#### **BMX SCHEDULE**

#### **SATURDAY**

10.00AM BMX qualifier start

BMX half pipe battle jam round 1 4.00PM

5.00PM BMX half pipe battle jam round 2

BMX half pipe battle jam round 3

BMX half pipe battle jam round 4

#### **SUNDAY**

BMX semi finals - top 10

2.00PM BMX finals - top 5

#### FMX ZONE

#### SATURDAY DEMO TIMES

2.00PM 4.30PM 5.40PM

8.00PM

#### SUNDAY DEMO TIMES

12.40PM 3.00PM



# Murdoch in Mandurah where the action is at...

Murdoch University in Mandurah is heading to the Action Sports Games, Western Australia's biggest action sports event. While you're checking out the spectacular sporting events, we'll be hosting a bunch of interactive activities including:

- Free consults with Murdoch Chiropractic students
- Free polaroid photos with Murdoch Photography students
- The Murdoch University Music Stage with our Radio students
- Free blood pressure checks at our hydration station with Murdoch Nursing students
- Find out how the body of an elite athlete works: see how the human anatomy functions while performing extreme sports in our Exercise Science marquee



Video Camera - White Edition simply by entering at any of Murdoch's activities at the Action Sports Games!





Murdoch University in Mandurah Your local university, strong and growing

Murdoch University is a proud supporter of the Action Sports Games



#### STRETCH ARTS FESTIVAL MANDURAH

19 April - 4 May

Featuring

# Common Threads Wearable Art Showcase Event

Sunday 4 May, 4.00pm Tickets on sale NOW Mandurah Performing Arts Centre Box office: 08 9550 3900 Online: www.manpac.com.au











#### **WAKEBOARDERS**



Harley Clifford, 23 (Australia) 2013 World Cup Mandurah, 1st place 2013 World Championships, 1st place



Shota Tezuka, 20 (Japan) 2013 World Cup Mandurah, 2nd place 2013 World Cup Palembang, 2nd place



**Tony lacconi**, 17 (Australia) 2013 Moomba Masters, 2nd place 2013 World Championships, 4th place



Massimiliano Piffaretti, 18 (Italy) 2013 World Wakeboard Boat Championships Korea, 5th place 2013 World Cup Mandurah, 7th place



Dan Nott, 29 (GBR)
2013 World Championships, 6th place
4 time Europe Africa Champion



Raimi Merritt, 20 (USA) 2013 World Cup Palembang, 1st place 2013 World Wakeboard Boat Championships Korea, 1st place



Caroline Djupsjo, 22 (Sweden) 2013 World Wakeboard Boat Championships Korea, 3rd place 2013 World Cup Manduah, 3rd place



Amber Wing, 31 (Australia) 2013 World Wakeboard Boat Championships Korea, 2nd place 2012 World Cup Mandurah, 2nd place



Nicola Butler, 21 (GBR) 2013 World Cup Mandurah, 2nd place 2013 World Cup Palembang, 2nd place



Bec Gange, 24 (Australia) 2013 World Cup Mandurah, 1st place 2013 World Cup Palembang, 3rd place

#### WATERSKIEERS



Freddy Krueger, 38 (USA) 2013 World Championships Jump, 1st place 2013 World Cup Mandurah Jump, 1st place



Damien Sharman, 35 (GBR) 2013 World Games Jump, 1st place 2013 World Cup Palmebang Jump, 2nd place



Ryan Dodd, 29 (Canada)
2013 MasterCraft Australian Open Jump,
1st place
2013 World Championships Jump, 2nd place



Scot Ellis, 42 (USA) 2013 World Cup Mandurah Jump, 3rd place 2013 Moomba Masters, 3rd place



Bojan Schipner, 25 (Germany)
2013 Europe Africa Championships Jump,
1st place
2013 World Cup Palembang Jump 3rd place



Jacinta Carroll, 21 (Australia) 2013 World Cup Mandurah Jump, 1st place 2013 US Masters Champion Jump, 1st place



Marion Mathieu, 29 (France) 2013 Moomba Masters Tricks 1st place 2013 Malibu Open Jump, 2nd place



Natallia Berdnikava, 27 (Belarius) 2013 World Cup Chile Jump, 3rd place 2013 World Waterski Championships Los Morro Lake, 3rd place



Jutta Lammi, 27 (Finland) 2013 World Waterski Championships Jump, 2nd place 2013 US Masters Jump, 3rd place



Lauren Morgan, 21 (USA) 2013 Vladimir Filin Pro Jump , 1st place 2013 World Cup Mandurah Jump, 3rd place





## We support many events in regional WA just like this one.

Royalties for Regions is supporting Eventscorp's Regional Events Program with over \$40 million of funding.

Regional events such as this one bring vibrancy, prosperity and growth to communities throughout regional WA.



# Proudly supporting Mandurah Crab Fest 2014 Recover Recycle Reuse 13 13 39 cleanaway\_com.ou

# Working with The City of Mandurah to deliver another successful waste wise event.

Cleanaway specialise in all aspects of waste management. Whether you are an home owner, business owner or both, Cleanaway is more than capable of assisting the community of Mandurah.

The goal for Cleanaway is to minimise your total waste and maximise your recycling, providing you with real savings for both your organisation and the environment.

#### Cleanaway provides the following services:

- Commercial, industrial and household waste solutions
- Solid waste and recycling services:
- cardboard
- paper
- plastics
- glass
- metals
- organics
- Secure and product destruction
- All size skips/bulk bins
- Competitive prices
- Collection services to all areas

Give the friendly team at Cleanaway a call today for an obligation free quote on 13 13 39.

On behalf of The City of Mandurah and Action Sports Games we would like to acknowledge our volunteers and the following organisations for their support of the Channel 7 Mandurah Crab Fest and Action Sports Games Mandurah.

#### **Major Sponsors**

























#### **Event Sponsors**





















#### **Event Supporters**









#### **Digital Partner**



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