

MASSIVE DEMO CLEARANCE

2013 Turbo Diesel Auto SR5 Hilux Dual cab – White



SN 61531

- Ute Liner
- Hard Cover
- Towbar
- Tinted Windows
- Air Conditioning
- Floor Mats
- Headlight Protectors
- Bonnet Protector

\$52,990
Drive away

Save \$9,621 off RRP
Rego CMG SSN

2013 Turbo Diesel Auto SR5 Hilux D/C – Silver



SN 61564

- Air Conditioning
- Alloy Bullbar
- Towbar
- Soft Tonneau Cover
- Floor Mats
- Headlight Protectors

\$53,500
Drive away

Save \$8,577 off RRP
Rego:724 TDH

2013 Camry Ataras Sedan – Silver



SN 61679

- 2.5 H 4 cyl
- Auto
- Cruise Control
- Floor Mats

\$33,490
Drive away

Save \$3,221 off RRP
Rego 520 TFW

2013 Camry Ataras Sedan – White



SN 61725

- 2.5H 4 cyl
- Auto
- Cruise Control
- Tinted Windows
- Floor Mats

\$32,990
Drive away

Save \$4,574 off RRP
Rego CMG 55Y

2013 Aurion ATX Sedan – Wildfire Red



SN 61680

- 3.5h V6 Petrol
- Auto
- Floor Mats
- Tinted Windows

\$33,990
Drive away

Save \$7,109 off RRP
Rego CMG 65N

2013 RX Navara 4WD Dual cab – White



SN 100673

- Turbo Diesel
- Manual
- Towbar
- Steel Bullbar
- Steel Tray

\$38,990
Drive away

Save \$12,013 off RRP
Rego BW 28 NY

MEET THE TEAM



Simon Louis
Branch Manager



Adam Ross
Service Manager



Mathew Coleman
Parts Manager



Anthony Hancock
Parts Interpreter



Bernadette Randell
Dealership Receptionist



Brett Jarvis
Workshop Foreman



Daniel Buxton
Senior Parts Interpreter



Dennis Maher
Parts Receiving & Dispatch



Garry Gursewak
Parts Interpreter



Helen Ayre
Warranty Administrator



Jeff Eggins
Used Vehicle Sales Manager



Julian Drew
Finance Manager & New Vehicle Sales



Kerrie Hoffman
Service Advisor



Lex Byrne
Courtesy Bus Driver



Maree Rice
New Toyota Vehicle Sales



Michael Sherratt
New Vehicle & Fleet Sales



Peter Walton
Workshop Controller



Rebecca Lysaught
Service Advisor



430 FROME STREET, MOREE

DLN 17750

PH: (02) 6750 7400

AWR24086650

New look for Tait motors

IT has been 50 years since Toyota was established in Moree.

With the construction of the new Tait Toyota building, the three owners over the 50 years got together to share their stories.

Doug and Di Fleming started the business in 1968 under Motorama Moree.

It was then owned by the Matthews family in 1983 where it became Moree Toyota.

Current owner David Tait bought the business in 2000 and is now known as Tait Toyota.

Mr Tait said he was excited to see the finishing product of the new buildings for Holden, Nissan and Toyota.

"I have a lot of faith in Moree and I also have very good staff that are always helping out," he said.

Mr Tait is hoping to have an official opening for the dealerships before Christmas this year.

"One of the new services we have is a drive-through servicing station where the girls meet you at

the drive-in, take your car and show you to a bus that will take you into town. We will also pick you up when the service is finished or when you're ready," Mr Tait said.

Construction has finished at the Frome Street dealerships and Mr Tait is inviting everyone to check it out.

"If you contact the branch manager, Simon Louis, he will be able to give you a time to go on a tour around the new dealership to see the changes," he said.

Doug and Di donated two frames to the Toyota and Nissan showrooms that highlighted the changes through the years.

In the frames were old newspaper clippings of advertisements along with old photos and stories done about the dealerships.

There were also photos of the showroom, workshop and building prior to the construction.

Philip Matthews, David Tait, Doug Fleming and Robert Matthews with framed memorabilia highlighting Toyota's changes through the years.



The history of Toyota in Moree

By Doug Fleming

DOUG and Di Fleming were offered the Toyota Passenger Car Dealership in December 1967 by York Toyota Distributors.

At that time Motorama Moree had the Nissan Datsun dealership having starting it off back in October 1963.

The change over to the Toyota passenger car dealership took place in February 1968.

Previously it was held by Les Bryant, Lloyd's Garage who started the Toyota passenger cars in Moree from February 1964.

Doug saw a great future for the Toyota range especially the Crown cars and utilities winning trips to Japan in 1969 and 1970 for over sales targets in the State for those vehicles.

Crowns became a popular

vehicle in Moree.

We thought that moving the business into town would help sales so in 1973 we purchased 119 Heber St from the Coppock Estate demolishing the house and land filling the block.

It seemed a good position across the Street was FH Smith & Son the Chrysler Dodge Dealers and just down the street were NG Booths, the GMH Holden Dealers.

Plans were drawn up and submitted to the Moree council where we ran into problems having it approved.

It was not until 1977 when we were given the okay to build, but by this time sales had grown and Frome Street was well established.

The Heber Street block was now going to be too small and expansion there would have been difficult, so we sold it.

In December 1978 the new extensions to the showroom were opened by the Mayor of Moree Alderman Perry James.

Looking for future expansion 430/432 Frome St was purchased from John Bray in June 1982 and the house was sold and moved down to a property on the Watercourse Road.

It would have been about September 1983 Toyota wanted all their range under the same roof.

All separate dealerships in Australia were advised of this.

Both or either one of us could have lost our dealership.

Robert and Phillip Matthews of WJ Matthews and Co who had the Toyota commercial vehicles and ourselves got together with us deciding to sell our business to them.

Sir Leslie Thiess started

importing Toyota Land Cruisers in 1958 for their Snowy Mountain Scheme.

Thiess (Sales) Pty Ltd were granted sole importers for Toyota in February 1961.

Jack Matthews of WJ Matthews and Co obtained the commercial dealership for Moree on August 15, 1963 which complemented his thriving machinery Business.

The Toyota Land Cruiser became a very popular vehicles as did other Toyota commercial models all with outstanding durability.

As from 28th November, 1983 the Matthews family took over the Toyota dealership on Frome St naming it "Moree Toyota" with Phillip Matthews Managing Director.

In 1984 they built an additional workshop and more area for new

and used vehicles to accommodate the commercial Toyota range at Frome Street.

It was after this that the commercial range was moved from Balo Street to Frome Street carrying on Toyota sales until they sold out on 1st October, 2000 to the Tait Auto Group who traded as Tait Toyota.

The Tait Auto Group was founded by Bob Tait and his wife as Tait Machinery at Inglewood in 1958 and is now operated by their son David with a Toyota dealership in Goondiwindi.

They have won a number of awards including Toyota Supreme Sales and Toyota Service and Parts Excellence Awards.

navigationOne
project management services

To David and your team at Tait Auto Group, congratulations on the opening of your new multi franchise showrooms and workshop facility.

It is a credit to you to have demonstrated such confidence in the Moree Region along with the strength of the Toyota, Nissan, Holden and Hino brands to have made such a significant investment in this fantastic facility.

We have enjoyed working with you and your staff as part of the team implementing your vision. Stuart and the team at navigationOne

Phone: 0407 740 748 • Email: stuart@navone.com.au

Moree Toyota's transformation



CONGRATULATIONS



You've been a pleasure to work with!

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**Don & the team wish
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The Tait Auto Group on
Moree's latest showpiece
What a great credit
to the town!**

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**Congratulation
Tait Auto Group**
on their new buildings
from Peter, Christine,
James and Jade.



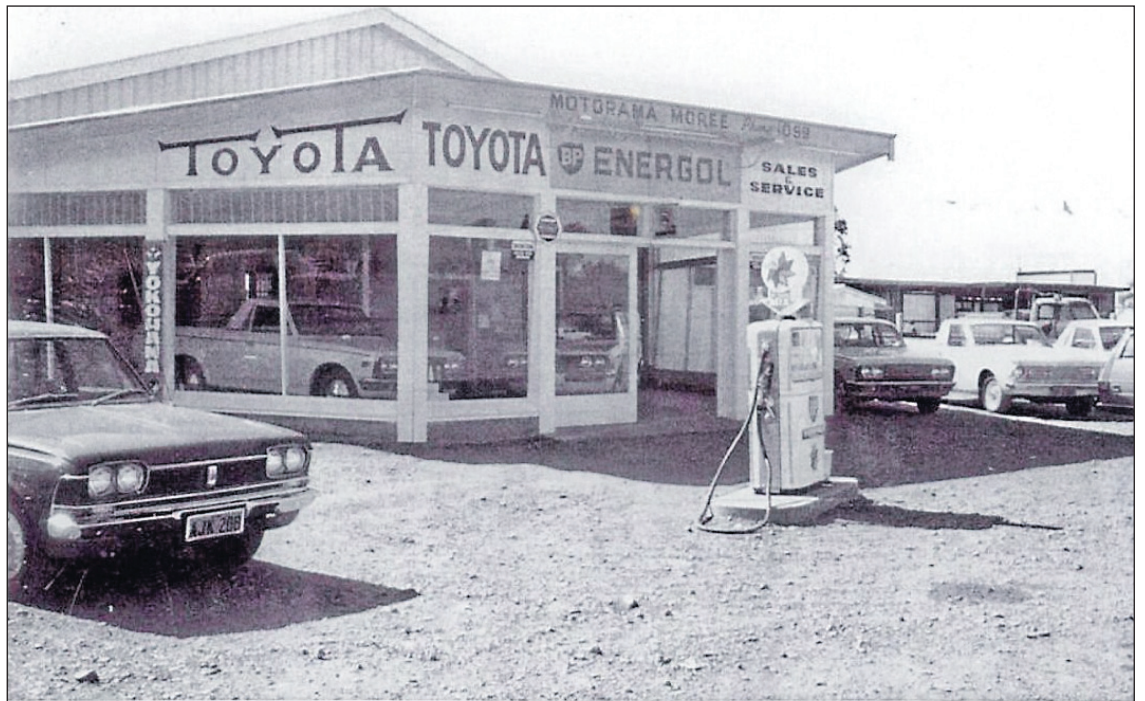
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AW1240675

From the archives...



1st PHOTO TAKEN OF ORIGINAL BUILDING in 1970



MOREE SHOW STAND MAY 1968

**"Thank you to David Tait and Tait Auto Group
for their local support. We wish them all the best in their new premises"**

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Turning back the clock



SHOWROOM & WORKSHOP 1977



LAST PHOTO of MOTORAMA MOREE PTY LTD in NOVEMBER 1983

Congratulations to the **TAIT AUTO GROUP**

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the Management & staff at the

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CHAMPION**

**THE
BORDER NEWS**



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PROUD TO BE ASSOCIATED WITH THE CONSTRUCTION
OF THE NEW TAIT AUTO GROUP PREMISES IN MOREE

Advertising in years gone by

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★ MAKE YOUR CHOICE NISSAN CEDRIC




Nissan Cedric 95 h.p./1900 cc is a luxurious, high performance passenger car of extreme popularity. Nissan Cedric has the 1900 cc engine whose reputation has been already established for high performance and durability. With the maximum 95 h.p. and maximum torque of 15.6 Kg-m, the engine produces power of balanced strength at all speeds. The Cedric is boastful of outstanding performance in starting, acceleration and hill-climbing. The Cedric incorporates life-guard design intended to give passengers maximum protection required for the vehicle of high performance.

DATSUN heavy-duty station sedan doubles as family transport and commercial wagon. Has heavy-duty chassis, 60 h.p. engine, 4-speed gear box, 2 doors, deluxe finish, wide choice of colors—**£1036**

Three models:
DATSUN ONE-TON TABLE-TOP—Australia's best value, 60 h.p. engine, 4-speed gear box, heavy-duty, all-steel frame, extra tough suspension and heavy-duty tyres. One-ton pick-up with all-steel, well type body available at **£945**

DATSUN BLUE BIRD — Good looking, tough and beautifully finished, seats five adults, has 4 wide entry doors, with full synchromesh on all forward gears. Does 80 m.p.h. and does 40 m.p.g. with power to spare of a 60 h.p. engine. From **£898**

NISSAN CABALL 1900 cc 92 h.p. Takes the work out of any job. Newly designed engine, with 81mm bore and 81mm stroke, to produce 16.2kg.m. of torque and 92 h.p. Smooth starts, powerful acceleration and excellent grade ability under the roughest conditions. All this with built-in Nissan efficiency. An economic carrier to bring profits from every payload. **£1465**

TOYOTA LAND CRUISER **FJ40**
135 HP



STOUT 1 1/2-TON LIGHT TRUCK —
This remarkable 1 1/2-Tonner defies competition in all respects — quality and price. Added loading capacity with surprising fuel economy, makes the Stout the most attractive after in its class. It is ideal for both city and country operation. The new Cab offers unsurpassed comfort.

LAND CRUISER 90" and 96" wheel base
Featuring the Hard Top or new Free-ventilated Canvas Top with Steel Doors. Toyota Land Cruiser has built up an Australian reputation equal to that it enjoys in other parts of the world, proving beyond doubt that its reserve power, greater economy, extra ability is what is required for Australia's rugged conditions.

TOYOACE 1-tonner light truck
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LAND CRUISER wooden tray
The biggest challenge on the Wooden Tray version of the Land Cruiser gives extra load more convenient loading capacity. Its 135 H.P. 4-cyl. 1900 cc engine, 4-wheel drive, 6 Cylinders and heavy-duty 12" Drop Side and Tail Gate for easy unloading.

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HERE AT LAST! The TOYOTA TIARA



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★ 3-speed fully synchronized gear box
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